


THE  
COMMUNICATION  
GYM

# THE M.V.P. COACHING PROGRAM

SENIOR LEADER





Effective leadership requires consistent, clear, and congruent answers to the most important questions. Your ability to answer the "deeper" questions in this way will inspire your audience to take action aligned with your deeper mission.

Our [\*\*MVP Coaching Program\*\*](#) helps you to align your messaging with your character and your explicit goals.

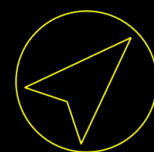


# M.V.P.

**Motivation** - Why is success in this role important?

**Vision** - What does success in this role look like?

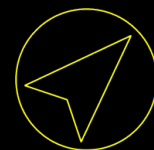
**Philosophy** - What is your Leadership Philosophy?



# PERSONALIZED COACHING

## **During your weekly one-on-one coaching sessions you will:**

- Develop and practice your MVP Statements
- Practice varying communication modalities and styles
- Work with your coach to align your language and your delivery with your intended outcomes
- Expand and refine your vision while you develop new ways to express and inspire action in your audience



# DO THE WORK

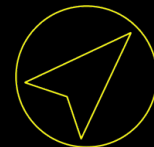
*(estimated 60-90 minutes each week)*

- Weekly practice and video uploads
- Weekly "deep dive" coaching sessions to clarify objectives
- Coaching feedback and practice instruction
- E-mail, text, and phone coaching between coaching sessions



# WHAT ARE THE BENEFITS?

- Clarify and align your essential messages with your audience and your goals
- Clarify and expand your leadership vision
- Build trust and openness with your target audience
- Develop your leadership presence and skills
- Build confidence in communicating essential messages



# YOUR INVESTMENT

**Your 6-week coaching program  
is \$1,500 and includes:**

- TTI Engagement Report
- Six 45-minute coaching sessions
- Online locker room for video uploads and coaching feedback
- Personal LMS portal for course work



**GET IN TOUCH**

**THE  
COMMUNICATION  
GYM**

**WEBSITE:**

**WWW.THECOMMUNICATIONGYM.COM**

**EMAIL ADDRESS**

**DALE@THECOMMUNICATIONGYM.COM**

**PHONE NUMBER**

**717.579.3724**

